

The sustainability of switching to an electric vehicle

Our research shows that 83% of EV drivers said that being more sustainable was a key part of their decision to switch to an electric vehicle.

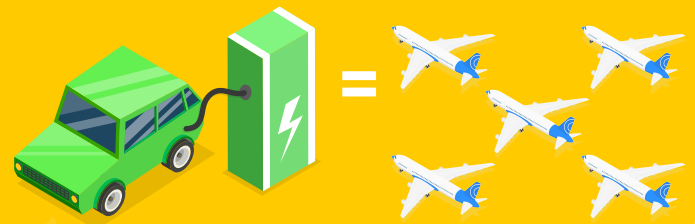


Did you know?

In just 365 days, one person switching to an EV can save an average of 1.5 tonnes of CO2

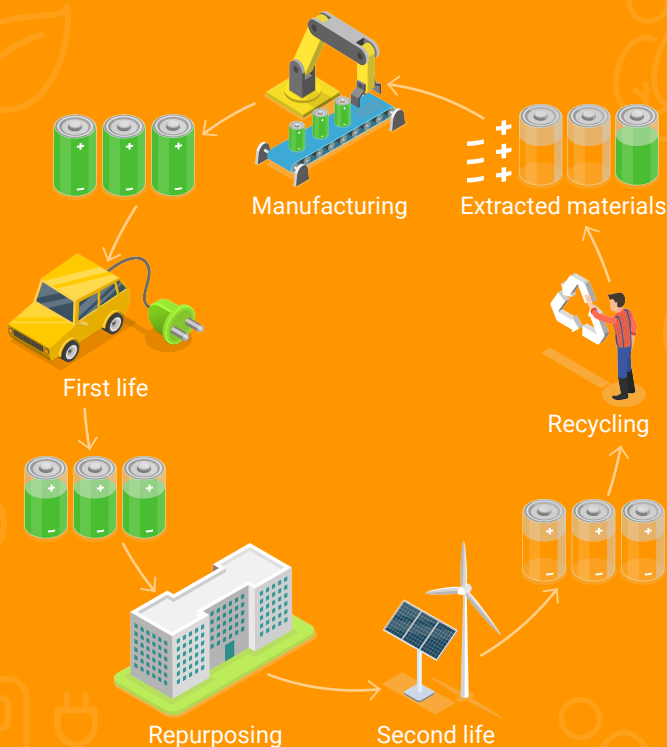
Let's put these CO2 savings into context

So by switching to an EV, you could save as much CO2 in a year as almost five return flights from London to Paris!







The life-cycle of an electric vehicle battery

Battery recycling is often a concern for EV drivers when it comes to sustainability, but rest assured **EV battery components can be recycled, upcycled, reused or repurposed!**



Living more sustainably

Our research shows that driving an electric vehicle is the most popular method for being more sustainable. **Here's what our GeniePoint drivers have introduced:**

-  Using low energy bulbs (20.5%)
-  Driving an EV (42.3%)
-  Installing solar panels (3.8%)
-  All of the above! (33.3%)